

SOUTHERN AGRONOMY SUMMIT

JANUARY 12-14, 2027 | MONTGOMERY, AL

SELECT A CORE PACKAGE

Explore our new **à la carte** options on the next page.

	DOUBLE PLATINUM \$23K	PLATINUM \$18K	GOLD \$12K	SILVER \$7.5K	BRONZE \$5K
Listed on all event emails & event website	★				
Logo on table centerpieces	★				
VIP Tickets for special drawing	★	★			
Logo on Passport	★	★	★		
Logo on Tradeshow Directional Signage	★	★	★		
Featured on pop-up banner	★	★	★	★	
Included on Tradeshow Map	★	★	★	★	
Vendor Registrations	6	5	3	2	2
Trade Show Booth	<i>Premium 20X20 Booth Location</i>	<i>Premium 10X10 Booth Location</i>	<i>Standard Booth</i>	<i>Back Row Booth Location</i>	<i>No Booth Included</i>

Tradeshow will be live from Tuesday at 3 PM to Wednesday evening.

Tradeshow breakdown will begin on Thursday at 8 am.

Snacks, beverages, and all Happy Hours will be in the Tradeshow room to drive traffic to the space.

Double Platinum, Platinum: Priority for featured breakout session (6).

Trade show booths will be 10 x 10 - a 6 ft table and tablecloth provided. Additional cost for electrical.

Double Platinum and Platinum Sponsors will receive a 20x20 booth space with an optional equipment space add-on.

Equipment will be placed adjacent to the vendor booth.

2027 event sponsors will have the first right of refusal for 2028 sponsorship opportunities if in good standing with GPA.

À LA CARTE OPTIONS

Sponsor an Attendance Prize | \$250 to \$1,000

Click [here](#) for more information.

Featured Happy Hour Sponsor | \$5,000

Click [here](#) for more information.

Featured Breakfast Sponsor | \$5,000

Click [here](#) for more information.

Featured Lunch Sponsor | \$2,500

Click [here](#) for more information.

Featured Breakout Session | \$5,000

Click [here](#) for more information.

Featured Evening Entertainment Sponsor | \$7,500

Click [here](#) for more information.

Additional Attendees | \$500 per additional attendee

Click [here](#) for more information.

Additional Equipment Space * | \$5000

Click [here](#) for more information. *Double Platinum & Platinum Sponsor Packages Only

HAPPY HOUR SPONSOR

Put your brand at the center of one of the Summit's most engaging networking moments by sponsoring the evening Happy Hours on Tuesday and Wednesday. This exclusive add-on features logo placement on a designated bar along with branded cocktail napkins—ensuring your presence is seen and remembered with every pour.

\$5,000

includes 2 Happy Hours

Sponsorship opportunities are limited and will be secured on a first-come, first-served basis.

BREAKFAST SPONSOR

\$5,000

includes 2 breakfast times

Your company's name and logo will be displayed on Wednesday and Thursday in the General Session space during breakfast.

LUNCH SPONSOR

\$2,500

Your company's name and logo will be displayed on Wednesday in the General Session space during lunch.

FEATURED EVENING ENTERTAINMENT SPONSOR

Is your company interested in sponsoring our evening entertainment headliner? This premium opportunity includes recognition by the opening act as the official entertainment sponsor, along with prominent logo placement displayed behind the opening entertainer.

*Limit of 2

\$7,500

Evening entertainment sponsorship opportunities are limited to 2 and will be secured on a first-come, first-served basis.

SPONSOR AN ATTENDANCE PRIZE!

- 1. Select your sponsorship amount (\$250 to \$1,000).*
- 2. The GreenPoint Ag marketing team will purchase a prize of that value.*
- 3. Your company's name will be displayed alongside the prize or an image of the item during the event.*
- 4. Your company will be recognized as the prize sponsor during the drawing.*

ADDITIONAL ATTENDEES

\$500

For each additional attendee beyond your core package number, the cost will be \$500 at the time of sponsorship registration.

FEATURED BREAKOUT SESSION

\$5,000

Would your company like to host a breakout session? We would love to have your agronomic experts join us for this event! **Send us a proposal by Sept 1 for consideration.** See the next page to learn more.

- Listed as a featured session on the event app.
- Company name listed in breakout session name.
- Listed as session sponsor in the session description on the event app.
- Push notification in the event app to promote your session.
- (2) 6' X-frame banners with your company logo in breakout session room during the hosted session.
- Limit of 6.



FEATURED BREAKOUT SESSION PROPOSAL REQUIREMENTS

Would your company like to host a breakout session? We would love to have your agronomic experts join us for this event! **Send us a proposal by Sept 1 for consideration.**

What to include:

- Speaker Name
- Speakers Title
- Credentials (short bio of why they are qualified to speak at this event)
- Session Name (to be used for session promotion and in event app)
- Session Description (to be used for session promotion and in event app)
- Outline of session content

Ready to submit your proposal? Email events@greenpointag.com.

This sponsorship entitles your company to one (1) breakout session that is 50 minutes in length. You will need to supply your logo. The GreenPoint Ag team will design the banner and provide it.

EQUIPMENT ADD-ON

\$5,000

**RESERVED FOR PLATINUM
AND DOUBLE PLATINUM
SPONSORS**

Showcase your equipment next to your vendor booth, where attendees can see it in action. This display opportunity allows exhibitors to feature large equipment in a prominent, high-traffic location inside the tradeshow.

Available as an add-on to any Platinum or Double Platinum packages.



GREENPOINT AG



SEE YOU IN

Montgomery

For any questions, please email events@greenpointag.com